

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 36.849159 Longitude: -76.025457

Hilltop Plaza Virginia Beach, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	49,677	157,697	547,551
	Population Est 23Q1	49,697	157,685	546,779
	Population Est 22Q4	49,430	156,961	546,371
	Population Est 22Q3	49,507	156,978	545,949
	Population Est 22Q2	49,440	157,077	546,086
	Population Est 22Q1	49,600	157,386	547,164
	Population Est 21Q4	49,583	157,652	547,422
	Population Est 21Q3	49,677	157,861	547,620
	Population Est 21Q2	49,907	158,226	549,698
	Population Fcst	49,224	156,155	547,339
	2010 Census Population	49,711	153,590	527,936
	2000 Census Population	50,630	155,987	518,768
	1990 Census Population	48,932	149,807	494,070
	Current Year Daytime Population	55,727	165,331	644,584
	Average Seasonal Population	2,121	7,353	11,942
	Historical Annual Growth, 1990 – 2000	0.34%	0.41%	0.49%
	Historical Annual Growth, 2000 – 2010	-0.18%	-0.15%	0.18%
	Estimated Annual Growth, 2010 – CY	0.00%	0.19%	0.26%
	Projected Annual Growth, CY to Y5	-0.18%	-0.20%	-0.01%
	Group Qtrs Est	686	1,226	11,173
Transient Est Average Last 4 Qtrs	13,232	27,129	60,887	
Households	Current Year Estimated Households	22,345	65,892	216,179
	Households Est 23Q1	22,350	65,850	215,718
	Households Est 22Q4	22,220	65,488	215,290
	Households Est 22Q3	22,259	65,505	215,135
	Households Est 22Q2	22,211	65,529	215,167
	Households Est 22Q1	22,287	65,671	215,611
	Households Est 21Q4	22,279	65,831	215,755
	Households Est 21Q3	22,324	65,932	215,833
	Households Est 21Q2	22,428	66,097	216,688
	Households Fcst	22,167	65,303	216,579
	2010 Census Households	21,689	62,528	199,431
	2000 Census Households	21,676	61,763	189,603
	1990 Census Households	19,983	56,635	172,350
	Historical Annual Growth, 1990 – 2000	0.82%	0.87%	0.96%
	Historical Annual Growth, 2000 – 2010	0.01%	0.12%	0.51%
	Estimated Annual Growth, 2010 – CY	0.21%	0.37%	0.57%
	Projected Annual Growth, CY to Y5	-0.16%	-0.18%	0.04%
	Population per Household	2.19	2.37	2.48

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Hilltop Plaza Virginia Beach, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.8%	2.1%	1.8%
	HH Income \$250,000 to \$499,999	2.1%	2.6%	2.2%
	HH Income \$200,000 to \$249,999	5.0%	6.0%	5.1%
	HH Income \$175,000 to \$199,999	5.4%	5.0%	4.8%
	HH Income \$150,000 to \$174,999	6.0%	5.8%	6.0%
	HH Income \$100,000 to 149,999	18.6%	19.4%	20.1%
	HH Income \$75,000 to 99,999	12.5%	13.3%	14.1%
	HH Income \$50,000 to 74,999	19.6%	19.4%	18.5%
	HH Income \$35,000 to 49,999	11.0%	9.1%	9.5%
	HH Income \$25,000 to 34,999	5.7%	6.3%	6.4%
	HH Income \$15,000 to 24,999	5.0%	4.6%	4.6%
	HH Income \$0 to 14,999	7.4%	6.3%	6.8%
	Average Household Income	\$110,178	\$115,146	\$107,016
	Median Household Income	\$77,426	\$81,826	\$81,629
	Per Capita Income	\$50,593	\$48,696	\$42,759
	Average Disposable Income	\$81,252	\$84,854	\$82,493
	Median Disposable Income	\$66,111	\$69,765	\$69,648
	Discretionary HH Income Over \$150,000	4.5%	5.9%	4.3%
	Discretionary HH Income \$125,000 to \$149,999	6.0%	5.5%	4.9%
	Discretionary HH Income \$100,000 to \$124,999	6.7%	6.9%	6.9%
	Discretionary HH Income \$75,000 to \$99,999	12.0%	12.4%	13.0%
	Discretionary HH Income \$50,000 to \$74,999	18.6%	19.4%	20.5%
	Discretionary HH Income \$25,000 to \$49,999	30.0%	29.0%	28.0%
	Discretionary HH Income Under \$25,000	22.3%	20.9%	22.4%
	Average Discretionary HH Income	\$58,834	\$61,232	\$58,688
	Median Discretionary HH Income	\$47,622	\$50,121	\$49,585
	Householder White – Count	15,419	43,121	121,258
	Median HH Income	\$84,589	\$92,743	\$94,143
	Average HH Income	\$95,095	\$100,808	\$101,059
	Householder Black or African-American – Count	3,151	10,270	53,876
	Median HH Income	\$60,307	\$61,495	\$61,232
	Average HH Income	\$66,730	\$70,134	\$71,492
	Householder Hispanic – Count	1,629	4,775	14,169
Median HH Income	\$83,575	\$77,733	\$79,606	
Average HH Income	\$93,334	\$85,985	\$88,189	
Householder Asian or Pacific Islander – Count	676	2,861	11,786	
Median HH Income	\$92,880	\$99,132	\$91,759	
Average HH Income	\$94,620	\$103,359	\$99,132	
Householder Other or Pacific Islander – Count	1,470	4,865	15,090	
Median HH Income	\$71,628	\$70,360	\$76,411	
Average HH Income	\$84,822	\$81,280	\$86,436	

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Gender	Male Population	24,143	76,812	265,661
	Female Population	25,533	80,885	281,890
Total Population by Age	Count of Pop 0 to 4 years	3,266	9,871	33,320
	Count of Pop 0 to 7 years	4,253	13,172	46,364
	Count of Pop 5 - 13	4,718	15,605	58,065
	Count of Pop 14 - 18	2,152	7,194	27,527
	Count of Pop 19 - 22	2,250	7,423	28,023
	Count of Pop 22 - 25	1,737	5,685	21,017
	Count of Pop 25 - 29	3,993	11,693	38,317
	Count of Pop 30 - 34	4,625	13,405	43,324
	Count of Pop 35 - 39	4,000	12,063	41,382
	Count of Pop 40 - 44	3,277	10,528	36,505
	Count of Pop 45 - 59	8,368	27,240	93,086
	Count of Pop 60 - 74	7,910	25,932	89,715
	Count of Pop 75 - 84	2,556	8,482	28,251
	Count of Pop 85+	826	2,576	9,020
	% of Pop 0 to 4 years	6.6%	6.3%	6.1%
	% of Pop 0 to 7 years	8.6%	8.4%	8.5%
	% of Pop 5 - 13	9.5%	9.9%	10.6%
	% of Pop 14 - 18	4.3%	4.6%	5.0%
	% of Pop 19 - 22	4.5%	4.7%	5.1%
	% of Pop 22 - 25	3.5%	3.6%	3.8%
	% of Pop 25 - 29	8.0%	7.4%	7.0%
	% of Pop 30 - 34	9.3%	8.5%	7.9%
	% of Pop 35 - 39	8.1%	7.6%	7.6%
	% of Pop 40 - 44	6.6%	6.7%	6.7%
	% of Pop 45 - 59	16.8%	17.3%	17.0%
	% of Pop 60 - 74	15.9%	16.4%	16.4%
	% of Pop 75 - 84	5.1%	5.4%	5.2%
	% of Pop 85+	1.7%	1.6%	1.6%
Median Age	37.6	38.3	37.9	
Average Age	39.6	39.9	39.5	
Male Population by Age	% of Pop 0 to 4 years	6.9%	6.5%	6.4%
	% of Pop 5 - 13	10.0%	10.4%	11.2%
	% of Pop 14 - 18	4.6%	4.8%	5.3%
	% of Pop 19 - 22	4.8%	5.0%	5.4%
	% of Pop 22 - 25	3.7%	3.8%	4.1%
	% of Pop 25 - 29	8.5%	7.8%	7.4%
	% of Pop 30 - 34	9.6%	8.9%	8.3%
	% of Pop 35 - 39	8.2%	7.8%	7.7%
	% of Pop 40 - 44	6.7%	6.7%	6.7%
	% of Pop 45 - 59	16.7%	17.1%	16.7%
	% of Pop 75 - 84	4.3%	4.6%	4.4%
	% of Pop 60 - 74	14.8%	15.5%	15.3%
	% of Pop 85+	1.1%	1.1%	1.1%
	Median Age	36.1	36.8	36.3
Average Age	38.1	38.6	38.0	

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	% of Pop 0 to 4 years	6.3%	6.0%	5.8%
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	% of Pop 35 - 39	7.9%	7.5%	7.4%
	% of Pop 40 - 44	6.5%	6.6%	6.6%
	% of Pop 45 - 59	16.9%	17.5%	17.3%
	% of Pop 60 - 74	16.9%	17.4%	17.4%
	% of Pop 75 - 84	6.0%	6.1%	5.9%
	% of Pop 85+	2.2%	2.1%	2.1%
	Median Age	39.1	39.8	39.6
Average Age	41.0	41.2	40.8	
Race	Count of White	33,979	102,098	300,386
	Count of Black or African-American	7,808	27,144	145,397
	Count of Asian or Pacific Islander	1,757	8,764	36,229
	Count of Other races	6,133	19,691	65,540
	White	68.4%	64.7%	54.9%
	Black or African American	15.7%	17.2%	26.6%
	Asian	3.5%	5.6%	6.6%
	Other Races	12.3%	12.5%	12.0%
Language Spoken	Speak English at Home	90.2%	88.2%	88.3%
	Speak Spanish at Home	4.1%	4.9%	4.6%
	Speak French or French Creole at Home	0.4%	0.5%	0.4%
	Speak German at Home	0.3%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	1.5%	1.2%	1.1%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.4%	0.3%
	Speak Chinese at Home	0.6%	0.5%	0.6%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.1%	0.4%	0.4%
	Speak Other Asian Languages at Home	0.3%	0.6%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	1.1%	2.2%	2.7%
	Speak Other Language at Home	0.7%	0.7%	0.6%
Hispanic	Hispanic Population	4,615	14,368	47,501
	Hispanic Population Percent	9.3%	9.1%	8.7%
	Mexican	39.7%	37.2%	30.8%
	Puerto Rican	22.9%	26.0%	25.3%
	Cuban	3.9%	2.3%	3.8%
	Dominican	1.5%	1.8%	3.7%
	Central American	10.3%	9.5%	14.0%
	South American	7.9%	12.1%	10.0%
	Other Hispanic	13.9%	11.2%	12.3%
	2000 Hispanic Population Percent	5%	4%	4%
	1990 Hispanic Population Percent	3%	3%	3%

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Ancestry	American (percent of total population)	6.0%	6.1%	5.8%
	American	5.5%	5.7%	5.4%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	3.4%	5.4%	6.5%
	Chinese	0.5%	0.6%	0.6%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.2%	0.4%	0.4%
	South Central Asian (ie. Indian)	0.3%	0.6%	0.8%
	South East Asian (ie. Vietnamese)	2.0%	3.4%	4.3%
	Other Asian	0.3%	0.3%	0.3%
	European (percent of total population)	38.1%	35.8%	29.5%
	British	7.7%	7.8%	6.4%
	Dutch	0.6%	0.5%	0.4%
	French	1.3%	1.4%	1.1%
	German	7.1%	6.9%	6.0%
	Italian	4.3%	3.7%	2.9%
	Polish	1.5%	1.3%	1.1%
	Scandinavian	1.3%	1.3%	1.2%
	Scotch/Irish	10.6%	9.4%	7.4%
Other European (ie. Greek/Russian)	3.6%	3.4%	2.9%	
Middle Eastern	0.8%	0.6%	0.4%	
Other Ancestry	22.6%	24.5%	31.5%	
Unclassified Ancestry	19.9%	18.5%	17.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	35,554	111,919	379,600
	Elementary (0 to 8)	2.6%	1.8%	2.4%
	Some High School (9 to 11)	4.1%	4.0%	4.8%
	High School Graduate (12)	20.2%	21.0%	22.4%
	Some College (13 to 16)	22.0%	23.5%	23.8%
	Associates Degree Only	10.5%	10.0%	10.2%
	Bachelors Degree Only	25.5%	25.0%	22.6%
	Graduate Degree	15.1%	14.6%	13.7%
	% College (4+)	40.6%	39.6%	36.3%
Household Type	Total Households – count	22,345	65,892	216,179
	One Person HHs – count	7,912	19,616	59,800
	Family HHs – count	11,659	39,902	140,019
	Married Couple – count	8,305	28,400	97,037
	w/own children – count	3,163	10,943	38,800
	w/out own children – count	5,142	17,457	58,237
	Male Householder – count	1,003	3,310	10,863
	Female Householder – count	2,350	8,191	32,119
	Non-Family Households – count	2,774	6,374	16,361
	1 Person Household	35.4%	29.8%	27.7%
	2 Person Household	34.0%	34.2%	33.1%
	3 Person Household	14.6%	16.4%	17.3%
	4 Person Household	10.1%	12.0%	13.1%
	5 Person Household	3.9%	5.1%	5.7%
6 Person Household	1.2%	1.8%	2.1%	
7+ Person Household	0.8%	0.9%	1.1%	
% Households With Children	21.5%	25.4%	28.1%	

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Housing	Total Housing Units	24,123	70,758	228,515
	Owner Occupied Percent	42.8%	52.6%	56.7%
	Renter Occupied Percent	49.8%	40.5%	37.9%
	Vacant Housing Percent	7.4%	6.9%	5.4%
	Total Housing Units (Census 2000)	22,970	65,494	199,457
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.5%	6.6%	4.0%
	Property Value \$750,000 to \$999,999	10.3%	8.2%	6.8%
	Property Value \$500,000 to \$749,999	21.6%	17.0%	19.2%
	Property Value \$400,000 to \$499,999	12.8%	12.7%	16.6%
	Property Value \$300,000, to \$399,999	19.0%	21.8%	22.6%
	Property Value \$200,000 to \$299,999	17.3%	19.7%	19.5%
	Property Value \$150,000 to \$199,999	4.2%	3.5%	3.9%
	Property Value \$100,000 to \$149,999	2.4%	1.9%	2.0%
	Property Value \$60,000 to \$99,999	0.4%	0.5%	0.7%
	Property Value \$40,000 to \$59,999	0.2%	0.5%	0.7%
	Property Value \$0 to \$39,999	1.2%	1.6%	1.8%
	Median Home Value	\$440,977	\$403,280	\$394,529
Wealth per Household	\$0 and under - percent	18.6%	17.9%	17.8%
	\$1 to \$4999 - percent	9.3%	8.7%	8.7%
	\$5k to \$9999 - percent	5.0%	4.7%	4.7%
	\$10k to \$24999 - percent	6.7%	6.5%	6.5%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	9.9%	10.1%	10.1%
	\$100k to \$249999 - percent	17.1%	17.7%	17.8%
	\$250k to \$499999 - percent	12.5%	13.0%	13.0%
	\$500k+ - percent	14.1%	14.7%	14.7%
	Median HH Wealth	\$68,271	\$77,030	\$77,757
	Avg HH Wealth	\$229,577	\$238,698	\$238,502
Economic Viability	Economic Viability Local	284	274	270
	Economic Viability Indexed	105	102	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	28,896	88,520	298,198
	Managerial/Executive	19.3%	18.3%	16.5%
	Professional Specialty	25.1%	26.9%	26.1%
	Healthcare Support	1.5%	2.0%	2.7%
	Sales	11.7%	10.2%	9.6%
	Office & Administrative Support	9.1%	10.1%	11.3%
	Protective Service	1.6%	1.8%	2.3%
	Food Preparation	6.6%	6.6%	6.4%
	Building Maintenance & Cleaning	4.7%	3.1%	3.3%
	Personal Care	2.9%	3.2%	3.2%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.1%
	Construction	9.3%	8.4%	8.2%
	Production & Transportation	8.1%	9.3%	10.3%
	Percent White Collar Workers	66.7%	67.5%	66.2%
	Percent Blue Collar Workers	33.3%	32.5%	33.8%

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	Agriculture/Mining/Construction	8.3%	7.6%	6.3%
	Manufacturing	4.6%	5.1%	6.1%
	Transportation	4.0%	4.3%	4.5%
	Information	1.2%	1.7%	1.6%
	Wholesale/Retail	15.2%	13.9%	12.9%
	Finance, Insurance, Real Estate	6.7%	7.5%	7.4%
	Professional Services	9.1%	9.2%	9.1%
	Management Services	0.1%	0.2%	0.1%
	Administrative/Waste Services	6.1%	4.3%	5.0%
	Educational Services	21.8%	23.5%	23.9%
	Entertainment Services	12.2%	10.8%	10.5%
	Other Professional Services	4.9%	5.0%	4.8%
	Public Administration	5.6%	6.9%	8.0%
Vehicles per HH	No Vehicles	6.6%	4.8%	6.4%
	1 Vehicle	37.3%	34.6%	32.3%
	2 Vehicles	39.5%	40.5%	38.7%
	3 or more vehicles	16.6%	20.1%	22.6%
	Average Number of Vehicles	1.71	1.82	1.86
Change	Births (last 12 months)	621	1,900	6,358
	Deaths (last 12 months)	387	1,269	4,307
	Migration (last 12 months)	16	60	-353
Work place	Workplace Establishments	2,852	7,147	18,499
	Workplace Employees (FTE)	28,132	79,605	273,650